

# Top tips to get your proposal passed!

## 1. Understand your proposal

You will need to research your proposal thoroughly. Someone may challenge you on your proposal, therefore you will need a good understanding of the topic to help people understand what you want to do.

## 2. Campaign Team

It's going to be very difficult to spread the word about your proposal on your own. Get in contact with friends, and like-minded individuals who may be able to help you. Build a team of people with different skills who can help you reach out to more students.

## 3. Planning makes perfect

Work with your campaign team to plan who is available to help at specific times. Once you have figured this out you will be able to put together a plan of action. This could include which students you will target, and what you might want to talk about.

## 4. Campaign Campaign Campaign!

Now it's time to go out and get people to back your proposal! Make sure throughout your campaign you use consistent messaging and imagery. Utilise a wide range of channels, from social media, to in person conversation.

## 5. Pace yourself!

The campaigning and voting period is 21 days long. Don't let your health, or studies suffer as a result of your campaigning. Ensure you take regular breaks, stay hydrated and eat well.

## 6. Don't be afraid to ask for help

If you want to discuss your campaign, or proposal you can meet with GK staff or email [reps@gksu.co.uk](mailto:reps@gksu.co.uk).

## 7. End of voting!

After the voting period has concluded, we will let you know the result. If your proposal has received the majority of votes to pass, then it will be discussed at the relevant board or committee. If they approve the proposal, then we will work to put it into action.