





Reading SU SMART Action Plan

Action	Specific	Measurable	Appropriate	Realistic/Resourced	Time	Who is Responsible	Status
1. Reduce our single-use plastic cups	1. Review where and how many single-use plastic cups are currently being used. 2. Promote and encourage the option for students to bring their own reusable cups to Starbucks and Mojos. During club nights we will promote the option for spirits and soft drinks which don't require a pint measure. 3. Continue researching into alternative cups that can be used during our club nights.	There will be a 10% reduction in the single-use plastic cups we currently buy. We will monitor levels by recording the opening and closing of stock.	In an Instagram survey that carried out at the beginning of 19/20 academic year, out of 272 students, 96% said they wanted campus to be more sustainable. This will provide students with a choice to be more sustainable in our venue. This addresses the commitments laid out in our Strategic Operating Plan	We have already tested out using reusable cups in our large events such as Summer Ball and had planned to for Varsity. This wasn't hugely successful commercially but indicated we had the ability to provide this option on such a large scale. We already allow students the option to bring their own half pint cup into club nights. We currently provide recycling bins where all our plastic cups can be disposed of.	10% reduction by 2025	Venue Manager, Business Development Manager, Events and Catering Manager, Inclusion Coordinator	Now working towards 10% reduction by 2025
2. Reduce our printing	Unless requested for accessibility or you do not have appropriate technology: 1. All meetings will be paperless and we will encourage student groups to do the same. There will be a 10% reduction in the amount of paper we purchase. In a recent internal audit, the Environment Committee recognised an opportunity to think more digitally. We already try and make meetings paperless, this just hasn't been formalised and embedded.	There will be a 10% reduction in the amount of paper we purchase. Where possible, all processes will be carried out digitally. We will monitor levels by recording the opening and closing of stock.	In a recent internal audit, the Environment Committee recognised an opportunity to think more digitally. We will be able to reach a wider audience by promoting more online. This addresses the commitments laid out in our Strategic Operating Plan. We will be able to keep a better record of information as it will all be kept online.	We already try and make meetings paperless, this just hasn't been formalised and embedded. We have already recognised and have a desire to do more work digitally. Marketing have already reduced their printing expenditure by approximately 50%	Summer 2021 – 10% reduction in amount of paper purchased. Spring 2022 – where possible, all processes carried out digitally	Digital Marketing Manager, Advice and Rep Manager, Finance Manager, Chief Executive.	Achieved
3. Improving awareness of sustainable food options.	All RUSU meetings and events will serve vegetarian and vegan food as the default option.	All RUSU meetings will serve vegetarian and vegan food as the	This will provide students with a choice to be more sustainable in our venue. This addresses the commitments	We ran a Veggie Pledge twice, this year through Veganuary where we increased the number of vegetarian and vegan options,	Summer 2021	Events and Catering Manager, RUSU President	Achieved









	2. Continue to have a majority of vegetarian food options on our menu. 3. Highlight and emphasise these options on our menu. 4. Continue running promotions that encourage students to try out these options.	default option to decrease the meat products we provide. Maintain the number of vegetarian and vegan options we currently offer	laid out in our Strategic Operating Plan.	highlighted the options on our menu and ran promotions. The majority of choices on the menu are vegetarian and vegan. This has come from a 25% increase in those options over the past year.			
4. Increase our sources of renewable energy	1. Communicate to students about the renewable sources of energy we have. 2. Continue to research into ways we can replace our sources with renewable energy. 3. Work with the Reading Community Energy Society to identify projects we could apply for funding and run.	1 new source of renewable energy. Apply for funding to run a project through RCES	This addresses the commitments laid out in our Strategic Operating Plan	We are currently part way through upgrading all our lighting to LED. Adding solar panels to the building is first in line in the Sustainability Department upgrade programme. We have already established a good relationship with RCES who have invited us to apply for funding.	Summer 2021	Inclusion Coordinator, Business Development Manager, RUSU President, Environment and Ethics Officer.	Achieved Ongoing regarding LED lighting
5. Increase our involvement with sustainable community initiatives	Continue to encourage our sports clubs and societies to run and take part in sustainable initiatives. RUSU to actively get involved and promote more initiatives	Support or create 3 more community initiatives	Students will have more sustainable awareness. Our societies and sports clubs have already organized their own clothes swaps, river clean ups and litter picks.	We work closely with the University who have 11 paid student community assistants who work to find and promote these opportunities .	Summer 2021	RUSU President, RUSU Activities Officer, Inclusion Coordinator.	Achieved
6. Increase the number of students applying for funding to run sustainable projects	1. At the beginning of the academic year students will be able to apply for funding to run sustainable projects and initiatives. 2. This will be widely promoted to all students so they are aware of the opportunity. 3. RUSU presence on the Disbursement Panel that	5 applications from students to fund sustainable projects	This addresses the commitments laid out in our Strategic Operating Plan. Students are empowered to run their own initiatives, increasing engagement and improving awareness but primarily ensuring our activities are student led	Although students have always had an option to apply for funding towards sustainable projects this hasn't been widely advertised and no emphasis has been given to sustainability	Summer 2021	RUSU President, Inclusion Coordinator, Activities Manager, RUSU Activities Officer.	Achieved









	ensures sustainability is given enough focus.						
7. Reduce our waste	1.Ensure there are enough bins in the venue so staff and students can appropriately dispose of food waste and recycling. 2. Review ways in which we can reduce packaging by changing what we purchase. 3. Promote appropriate ways to dispose of waste e.g. battery bins, food waste bins, coffee cup bins to reduce the waste that goes straight to landfill. 4. Provide clear and labelled signage on the bins.	Reduce waste by 5%.	This addresses the commitments laid out in our Strategic Operating Plan. Students are educated on correct ways to dispose of waste and become more sustainably aware.	We are about replace some of our bins and improve the signage, this has been put on hold due to COVID-19. We already provide a range of bins, although there could be more of them and not all are staff and student facing e.g. the only food waste bin is in the kitchen.	Summer 2025	Business Development Manager, Events and Catering Manager, Venue Manager, Inclusion Coordinator.	IN PROGRESS
8. Increase the number of Presidential candidates mentioning sustainability in their manifesto	1.The RUSU President is responsible for taking a lead on sustainability and this is clearly outlined in their job description. 2. There are multiple aspects to the remit but sustainability could be seen as an integral one. 3. An Officer is mandated to complete their manifesto throughout their year in office.	75% of Presidential candidates mention sustainability in their manifesto.	This addresses the commitments laid out in our Strategic Operating Plan. Sustainability becomes embedded into the day-to-day activity of RUSU	The bye law was only changed this year to update the Presidents remit from overseeing sustainability to being responsible for sustainability	March 2021	RUSU President, Inclusion Coordinator, Advice and Rep Manager	Achieved
9. Hold a Sustainability Fair during Welcome Week	1. Run the fair alongside our other Freshers Fairs. Reach out to sustainable related student societies, community and external providers who can promote sustainability to students. 2.Promote the fair	Run the fair for the first time. Aim for 300 students in attendance.	This addresses the commitments laid out in our Strategic Operating Plan. Students are aware of the opportunities they can access and can become educated on sustainable issues. This was	We have already identified key stakeholders who would be interested, confirmed a date, time and location and are now preparing to send out invites. This could be delivered in a different way or be postponed	Autumn 2020	RUSU President, Activities Manager, Events and Catering Manager, University	Achieved









effectively so students are	an idea suggested by the	depending on the impact of	Community	
aware.	student community assistants	COVID-19	Liaison Officer,	
	demonstrating student desire		Community	
			Assistants.	

